



Position: **CEO/President**
Reports To: Board of Trustees
Main Office Location: 70017 Hwy 111 - Suite 5, Rancho Mirage CA 92270

Mission:

UCPIE's mission is to advance the independence, productivity, and full citizenship of people with disabilities.



What We Believe

In a world that often defines us by our differences, UCPIE celebrates and applauds them. We know that each person we serve is unique and that no one at UCPIE is defined by their disability - no matter the form.

At UCPIE, we see and embrace people - not just their challenges. We are reminded each day that with opportunity, resources, and support, the people we serve are unstoppable.

At our heart is the immovable belief that all persons living with the challenges of a disability have the right to **"live a life without limits"**. This core value defines everything we do from skill-building programs to providing compassionate support through respite care for caregivers. We trust you are here because you are passionate about empowering those who just need someone like you to believe in them.

How does UCPIE carry out its mission?

United Cerebral Palsy of the Inland Empire believes in **community** first. This means UCPIE does not intend to and cannot provide all the services required by a person with a wide range of needs. Instead, UCPIE believes that by building community

partners and creating inclusion opportunities UCPIE will create an environment that facilitates independence and empowerment for the individuals it serves. UCPIE's services are community-based. Services provided are in-home respite care, Skill Builders after-school and summer programs, adaptive sports, Team Freedom, and resource and referral services by appointment, over the phone, and on social media.

UCPIE's board and leadership serve its staff by providing a culture where their work is nurtured and valued. Our qualified and caring staff are supported in their goal of providing high-quality direct care.

Brief Organization Overview

United Cerebral Palsy of the Inland Empire (UCPIE) is a 501 (c) (3) organization incorporated in 1985. UCPIE is an affiliate of over 50 national United Cerebral Palsy organizations providing services to people with developmental disabilities beyond cerebral palsy. UCPIE provides programs and services in the Inland Empire in both Riverside and San Bernardino counties. Services provided are for individuals diagnosed with cerebral palsy, autism, down syndrome, epilepsy, intellectual delay, and other disabilities.

Recent History

In 2000, UCPIE honored television pioneer and local philanthropist Dennis James by naming their original facility in Cathedral City the "United Cerebral Palsy Dennis James Center".

In 2009, Greg Wetmore was appointed CEO/President embarking on a robust plan for increasing UCPIE programs and the persons served, diversifying and increasing funding sources both in earned and contributed revenue and increasing the UCPIE brand and its visibility.

By 2018 UCPIE had outgrown this facility and moved its administrative offices to its current location in Rancho Mirage. The James family supports UCPIE by actively participating in events and sitting on UCPIE's Advisory Council.

As society has changed due to the COVID-19 pandemic so had UCPIE. UCPIE set out to meet the increased needs of families sheltering in place, distance learning and keeping their high-risk loved ones safe.

In 2022 alone UCPIE accomplished the following:

- 148,439 hours were provided of in-home support services
- 252 hours of safe virtual activities were provided to children with special needs
- Return of three in-person programs
- 455 hours of virtual facilitated counseling were provided to families
- 15 adaptive bikes were provided

Brief Description of UCPIE Programs

Adaptive Bike Program

UCPIE's Adaptive Bike Program provides the gift of an adaptive bike to individuals with mobility disabilities such as cerebral palsy, spina bifida, and other disabilities.

Since 2012 UCPIE has presented over **110** adaptive bicycles.

Each individually customized adaptive bike costs between \$3,500-\$4,000 and is not covered by insurance. An application process is required. Bikes are awarded to recipients based on funds that UCPIE raises throughout the year.



Family Empowerment Program

UCPIE provides group counseling services to families with children or adults with special needs. Counseling is facilitated by a licensed therapist following a curriculum developed to target topics specific to their needs. Families benefit from this supportive environment, a safe space in which they can share experiences and learn techniques that help with their day-to-day challenges.

Respite Care Program

The UCPIE in-home Respite Care Program is a service offered to individuals with disabilities throughout the Inland Empire. UCPIE sends a qualified, pre-screened respite caregiver certified in CPR & First Aid, to homes with special needs individuals. Ongoing recertification training is also provided by UCPIE. This service allows parents and caregivers an opportunity to take a much-needed rest or attend to other tasks, knowing that their loved one is well cared for by a trained respite care provider.

Skill Builder: After-School & Summer Programs

The UCPIE Skill Builder's after-school and summer programs help participants develop and improve in five vital skill areas: socialization, independence, communication, safety, and health.

Program goals are accomplished through small student-to-teacher ratio groups with a structured curriculum of community integration outings, educational activities, technology, arts & crafts, and UCPIE's Be Fit Program. The Be Fit Program provides instruction on healthy choices, provides healthy snacks, and includes 30 minutes of adaptive physical play each program day.

The Skill Builder's Program provides care for many children with special needs in the Coachella Valley. These programs operate twice a week during after-school and summer hours for children aged 7 to 22.



Resource & Referral Program

UCPIE's philosophy of "*Life Without Limits*" goes beyond the services we directly provide. Through our outreach programs, professional associations, and relationships with similar-minded agencies and groups, we have built a knowledge base for families to find the help they need.

Future Opportunities - "the sky is the limit!"

UCPIE has grown significantly. In addition to our traditional programs, we have added innovative programs: Adaptive Bikes, Parent Counseling, Karate, Cross Fit, virtual Zoom activities, and Tour de Palm Springs - Team Freedom.

The operating budget has grown by four million dollars since 2010, allowing UCPIE to increase staff and grow program capacity, meeting even more of the needs of our community.

The **next CEO/President** will have the opportunity to lead this highly responsive and respected organization. With solid financial footing and exceptionally dedicated staff

who are deeply committed to UCPIE's mission and the families and individuals it serves.

- The opportunity to continue to enhance UCPIE's trusted, high-quality services including the continued reconvening of on-site programs and the creation of new, innovative programs to meet future needs
- Broadening and deepening our reach through the expansion of the number of people and individuals served
- Continuing to build on the solid financial plan by further strengthening its development for a sustainable future
- Be charged with developing and providing leadership to a comprehensive strategic plan that addresses both internal and external goals for UCPIE's future
- Continue to educate and advocate for the well-being of those served by UCPIE
- Build on UCPIE's internal culture, systems, and infrastructure, as well as governance, to ensure a strong, efficient organization led by a cohesive, passionate team

Position Summary

The CEO/President of UCPIE will provide executive management, strategy, and planning, program and services delivery, external collaboration, resource development including fundraising, finance and budgeting, board and committee relations, engage with the community and actively participate in the Regional Administrators Council for UCP Western Region and other essential network groups.

UCPIE is seeking a proven and effective leader who is passionate about improving the quality of life for individuals with disabilities. A leader who can bring a visionary outlook and is effective in building effective, collaborative relationships both internal and external to the organization. A leader with sound business, financial, and management acumen.

A detailed job description is available.

How to Apply

To apply, please submit a cover letter, current resume, and a two-paragraph response to the following question to: Execsearch@ucpie.org

"What attracts you to this position, and how do you envision contributing to the mission of United Cerebral Palsy of the Inland Empire?"

Additional Resources:

UCPIE Website: www.upcie.org

Facebook: <https://www.facebook.com/ucpinlandempire>

YouTube: <https://www.youtube.com/channel/UCP1y2UwEO7AxqgoLV8D7LXQ>

GuideStar Profile: <https://www.guidestar.org/profile/33-0118715>

City of Rancho Mirage: <https://ranchomirageca.gov/>

Rancho Mirage Chamber of Commerce: <https://ranchomiragechamber.org/>

Greater Coachella Valley Chamber of Commerce: <https://gcvcc.org/>